Voice of the Veteran and Veterans World Magazine

Proudly present

VETERANS SUPERCENTER CAMPUS

A place for those who serve — and the families who stand beside them.

CONCISE BUSINESS & FOUNDING PARTNER PLAN

Lease-first launch • Youth development • Family recreation • Sustainable earned revenue

PRELIMINARY CONCEPT | OCTOBER 2026

Results Don't Lie.



The Opportunity

★ ★ ★

A STRONGER TOMORROW FOR THOSE WHO SERVE

EDUCATION & CAREER

HEALTH & WELLNESS

FAMILY SUPPORT

RECREATION & COMMUNITY

TECHNOLOGY & INNOVATION

CONNECTION & BELONGING

A comprehensive, community-centered campus supporting Veterans, active duty military, National Guard, Reservists, law enforcement, firefighters, EMTs, first responders, and their families.



01 • EXECUTIVE OVERVIEW

The Opportunity

The Veterans Supercenter Campus is a proposed one-stop destination where Veterans, Active-Duty military, National Guard members, Reservists, law enforcement, firefighters, EMTs, paramedics, other First Responders, and their immediate families can access practical services, education, wellness, recreation, and community in one secure location.

The initial campus would launch in a leased building in the Las Vegas Valley, with spaces designed around daily family participation—not only occasional appointments. Participants would have meaningful reasons to return week after week.

Our Three Commitments

- Serve the entire household: Veterans and First Responders thrive when spouses, children, and caregivers have support too.
- Put school-age learning and healthy recreation at the center of the mission, alongside benefits, workforce, mental-health referrals, and community resources.
- Build a diversified revenue engine through multi-year naming partnerships, corporate sponsorships, appropriate facility rentals, events, and media opportunities.

The Founding Invitation

We are seeking introductions, strategic champions, founding corporate partners, and launch support. Celebrities and prominent advocates are invited primarily to help us connect with the right supporters—not automatically to make a personal donation.

A campus that helps people here—rather than referring them to many different locations. Everything all under one roof.

Why a Supercenter Is Needed

MANY NEEDS. ONE SOLUTION.



BENEFITS GUIDANCE
Expert help to navigate VA and other benefits."

WELLNESS & HEALTH CARE
Physical health, preventive care and recovery programs.

MENTAL HEALTH SUPPORT
Confidential care and peer support for lasting well-being.

EDUCATION & CAREER
Training, certifications and career transition resources.

FAMILY ASSISTANCE
Support for spouses, children and whole-family needs.

COMMUNITY & BELONGING
A place to connect, find purpose and build lasting bonds.

RECREATION & QUALITY OF LIFE
Fitness, outdoor programs and wellness activities.

A CENTRALIZED SUPPORT HUB FOR THOSE WHO SERVE

VETERANS • ACTIVE DUTY MILITARY • NATIONAL GUARD • RESERVISTS • LAW ENFORCEMENT • FIREFIGHTERS • EMTS • FIRST RESPONDERS • FAMILIES

02 • THE COMMUNITY NEED

Why a Supercenter is needed

Eligible families often face a disconnected collection of systems: benefits assistance in one place, job skills somewhere else, children's recreation across town, and peer support difficult to find. The burden of coordinating those services falls on people already balancing careers, deployments, injuries, shift work, caregiving, and family life.

The proposed campus offers a different model: combine trusted partners and services with useful spaces that make visiting worthwhile even when no crisis exists.

What changes under one roof

- A Veteran can receive accredited claims assistance while a spouse explores workforce training.
- A child can attend a taught technology class, writing workshop, or sports clinic.
- An entire family can return for recreation, educational events, tournaments, and community activities.
- Service providers can coordinate warm handoffs instead of sending participants through repeated referral loops.

This is a vision and service design rationale, not a claim that a local needs assessment has been completed. Before opening, the organization will document demand, referral capacity, market fit, and measurable participation targets.


How Access Works
REGISTER
Create your member profile.
VERIFY
Show eligible military or veteran ID.
ACCESS
Receive your campus badge and enjoy the benefits.
VETERANS SUPERCENTER
SERVE ★ SUPPORT ★ BELONG ★ THRIVE
HEAL
LEARN
CONNECT
BELONG
THRIVE
MEMBER ACCESS FOR ELIGIBLE PARTICIPANTS
VETERANS SUPERCENTER

Who We Serve—and How Access Works

Eligible participants

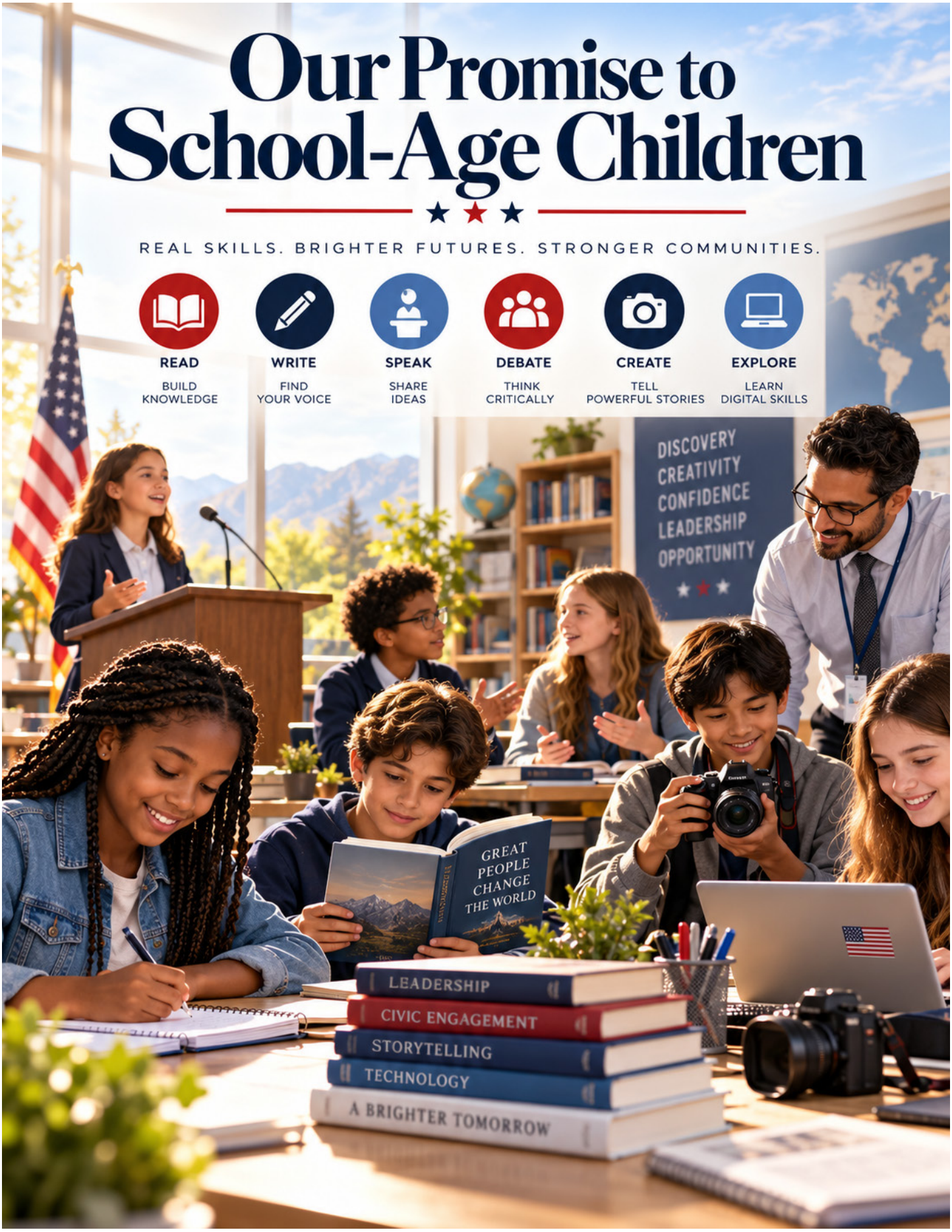
Veterans; Active-Duty service members; National Guard members; Reservists; law enforcement officers; firefighters; EMTs; paramedics; other approved First Responders; and their immediate families. Programming will be designed for children, working-age adults, older adults, and participants with disabilities.

An intentional community, not an open public venue

The campus is envisioned as a registered-participant facility, not a homeless shelter or uncontrolled drop-in center. Eligibility would be verified using acceptable Military, Veteran, or agency identification, Such as Law Enforcement, Firefighters, Paramedics, EMTs, VA employees, Government Agency employees; All of their families would be linked to verified participants. A secure check-in system, ID credentials, monitored entrances, and clear conduct rules would protect staff, children, and participants.

Safeguards

- Child protection: background checks, age-appropriate supervision, guardian consent, and written youth-safety procedures.
- Accessibility: ADA-compliant entry, routes, seating, changing facilities, and programming adaptations.
- Health and confidentiality: private spaces for sensitive consultations and clear referral boundaries.
- Rentals and invited events: controlled visitor access with security and insurance requirements.


Our Promise to School-Age Children
REAL SKILLS. BRIGHTER FUTURES. STRONGER COMMUNITIES.
READ
BUILD KNOWLEDGE
WRITE
FIND YOUR VOICE
SPEAK
SHARE IDEAS
DEBATE
THINK CRITICALLY
CREATE
TELL POWERFUL STORIES
EXPLORE
LEARN DIGITAL SKILLS
DISCOVERY
CREATIVITY
CONFIDENCE
LEADERSHIP
OPPORTUNITY
GREAT PEOPLE CHANGE THE WORLD
LEADERSHIP
CIVIC ENGAGEMENT
STORYTELLING
TECHNOLOGY
A BRIGHTER TOMORROW

04 • YOUTH DEVELOPMENT

The promise to school-age children

Youth programming should be one of the most visible, sponsor-friendly pillars of the Veterans Supercenter. A school-age child should be able to learn something new, build confidence, earn recognition, stay active, and participate alongside friends and family.

Teacher-led, experience-led, achievement-based

Instruction will be led by qualified teachers, vetted professionals, coaches, skilled Veterans, and practitioners with proven experience in the subject they teach. Program outcomes will include completed projects, skill demonstrations, youth showcases, and certificates when warranted.

- Academic and creative enrichment: writing, reading, storytelling, public speaking, debate, photography, and digital journalism.
- STEM and career exposure: coding, robotics, responsible AI, cybersecurity basics, digital citizenship, web design, and media editing.
- Life skills: financial literacy, entrepreneurship, first aid, teamwork, leadership, conflict resolution, and interview readiness.
- Family participation: parent–child projects, intergenerational mentoring, and scheduled family activity days.

Every youth activity will have age bands, staff-to-participant ratios, safety standards, and an appropriate supervision policy. School partnerships and educator involvement will be pursued rather than assumed.


Veterans World
Magazine
Young Authors
YOUNG VOICES. BRIGHTER TOMORROWS.
WRITING SKILLS
CONFIDENCE & CREATIVITY
MENTORSHIP & SUPPORT
REAL-WORLD OPPORTUNITIES
Veterans World Magazine
YOUNG AUTHORS MAKE A BRIGHTER TOMORROW
READ
WRITE
EXPLORE
LEAD
SERVE
Veterans World Magazine
PUBLISHED AUTHOR
Veterans World Magazine

Veterans World Magazine Young Authors Program (YAP)

From a child's idea to a published accomplishment

Through the Veterans World Magazine Young Authors Program, school-age children can submit original stories, poems, essays, interviews, reflections, and illustrated features. Teacher-led workshops and magazine editors can guide participants through drafting, revision, fact-checking, editing, and responsible publishing.
The participant experience

- Join an age-appropriate writing workshop and select a topic.
- Create an original work, receive constructive feedback, and revise.
- Submit work for editorial review and obtain parent or guardian permission before any public publication.
- Selected submissions appear in a clearly labeled youth section of Veterans World Magazine, in print or digital formats where offered.
- Each published author receives a personalized certificate with publication title, date or issue, and work title.

Why this is different

A published piece is a lasting portfolio item—something a young person can show a parent, teacher, college, scholarship reviewer, or future employer. Certificates document a real accomplishment; they are not substitutes for school credit or professional credentials.

Editorial selection, youth privacy, copyright permission, safeguarding, and publication frequency will be governed by written policy. Magazine publication is a program opportunity, not a promise that every submission will be published.

Veterans World Magazine, on behalf of the Veteran Supercenter campus, will email the participants a monthly newsletter. Every month, we will select some of the students who work (with written permission from their parents) and those approved works will be featured in the newsletter And also published in the Veterans World magazine that is seen globally


Youth
Technology &
Creative Labs
CODING & STEM
ROBOTICS & ENGINEERING
MEDIA & PHOTOGRAPHY
JOURNALISM & STORYTELLING
DIGITAL ARTS & DESIGN
LEADERSHIP & OPPORTUNITY
LEARN
CREATE
COLLABORATE
BELONG
THRIVE
CREATE
CODE
BUILD
TELL STORIES
SOLVE PROBLEMS
MAKE A DIFFERENCE
Story Ideas
Community Impact
• Local Heroes
• Veterans
• Student Innovation
• Stronger Communities
STUDENT VOICES STRONGER TOMORROW

Youth Technology and Creative Labs

Program	Sample tangible outcome
Website design	Build a simple, accessible portfolio webpage
Cybersecurity & digital safety	Complete a safe password/phishing simulation
Coding & robotics	Demonstrate a simple game or robotics project
AI literacy	Evaluate sources, bias, privacy, and responsible use
Podcasting & video	Produce a supervised short interview or documentary
Digital art & photography	Curate a portfolio and family showcase
Journalism & storytelling	Pitch, edit, and present a reported story
Entrepreneurship basics	Prepare a small business idea and presentation

Program Delivery

Classes will be scheduled after school, on weekends, and during school breaks as capacity permits. Instructors should blend educators with vetted subject-matter practitioners, including Veterans and First Responders experienced in technical fields.

A youth technology sponsor can underwrite equipment, licensed software, instruction, competitions, and scholarships while receiving appropriate facility recognition. All instruction should prioritize learning and safety over sponsor promotion to children.


Sports, Play & Conference
GAMES ★ WELLNESS ★ COMMUNITY ★ CONNECTION
FLOOR & BALL HOCKEY
PICKLEBALL
BASKETBALL
ESPORTS & GAMING
GOLF SIMULATOR
FITNESS & WALKING
CONFERENCE & EVENTS
PLAY
LEARN
CONNECT
BELONG
THRIVE
VETERANS SUPERCENTER ★ SPORTS ★ WELLNESS ★ EDUCATION ★ COMMUNITY
GOLF SIMULATOR
PRACTICE
PLAY
IMPROVE
BELONG
ESPORTS
SPORTS
PEOPLE
PURPOSE
IDEAS
PARTNERSHIPS
OPPORTUNITIES
A STRONGER TOMORROW
MOVEMENT
BETTER HEALTH
BRIGHTER DAYS
VETERAN

Sports, play, Confidence and Camaraderie Building

The campus will host structured sports for both children and adults, with league play and introductory clinics organized around physical ability, age, and skill. Recreation is not an add-on; it brings families together, builds community, and creates repeat visits.

Activity	*Youth programming*	*Adult / family programming*
Ball hockey	Instruction, leagues, tournaments	Recreation leagues, tournaments
Pickleball	Beginner clinics, youth play	Open play, ladders, leagues
Basketball	Skill clinics, camps	Half-court games and clinics
Flag football	Age-group clinics and leagues	Family coaching / volunteer roles
Gaming / e-sports	Age-rated supervised tournaments	Adult tournaments and team events
Golf & batting cages	Skills sessions with coaches	Recreation, instruction, leagues
Walking & fitness	Healthy-movement challenges	Adaptive fitness and walking groups

All sports require coached safety standards, appropriate protective equipment, waivers, qualified supervision, and appropriate risk management. Ball hockey design depends on building dimensions and actual playable space—not just listed building square footage.



08 • A CAMPUS FOR ADULTS TOO

Adult Wellness, Connection, and Growth

More than classes and competition

- Wellness and exercise: weight training, walking circuits, adaptive activity, injury-aware movement, and fitness instruction.
- Workforce development: résumé labs, career transitions, digital literacy, vocational introductions, and interview preparation.
- Veteran entrepreneurship: business planning, mentorship, and practical workshops.
- Peer and family connection: spouse programs, caregiver gatherings, intergenerational activities, and community events.
- Mental-health navigation: private referral and collaboration spaces for qualified licensed professionals and community partners.

The campus will not represent itself as a treatment provider, school, daycare operator, or government agency without the appropriate partners, qualified staff, licenses, and approvals. Where specialist services are needed, co-located qualified organizations or formal referral agreements will be used.

09 • PARTNER ECOSYSTEM

Services Under One Roof

The campus can combine high-frequency recreation with services that meet practical needs. Services may be provided directly where authorized or delivered through vetted government and nonprofit partners.

- VA disability claims assistance through properly accredited personnel, at no fee to eligible participants.
- Government and community partner desks, including benefits navigation and service coordination.
- Employment and training support: career counseling, résumé help, employer connections, and digital skills training.
- Mental-health, wellness, and family support referrals, with private consultation areas.
- Hands-on teaching kitchen: nutrition education, healthy cooking, and career-skills demonstration.
- Podcasting, editorial training, and production spaces to share Veteran and family stories.

Partnerships mentioned in discussions remain planned unless backed by signed operating agreements. The lease-first model will prioritize services with committed partners and measurable demand.

10 • SPACES AND PHYSICAL PRIORITIES

A Practical First Campus

The long-term campus concept includes an enclosed ball hockey rink, two pickleball courts, half basketball court, 250-seat auditorium, two classrooms, two large meeting rooms, executive boardroom, production studio, fitness room, gaming center, teaching kitchen/cafeteria, golf simulators, batting cages, indoor walking, wellness space, supervised children's programming, offices, and an outdoor park with a dog run.
Stage the build; protect the experience.

Not every amenity needs to open on the same day. The initial lease site should be selected against a prioritized room-and-equipment schedule, with costed alternates for later additions. The full proposed rink is a major footprint driver: 85 × 200 feet is 17,000 square feet of playing footprint before boards, runoffs, access, seating, circulation, and code-required egress.

A 40,000–50,000 square-foot property may therefore require a smaller rink, fewer amenities, or a phased lay-out. An architect and sports-facility designer must test any candidate building before commitments are made.
Priority selection criteria

- Wide-span clear floor, adequate ceiling height, code-compliant assembly occupancy and parking.
- Existing usable offices, restrooms, plumbing, HVAC, power, accessible entries, and safe drop-off.
- Feasible sound separation, sprinkler/fire protection, recreation loads, and outdoor use permissions.

11 • Launch Real Estate Strategy

Why We Lease First

Leasing an existing building can avoid the longer timelines and larger capital requirement of buying land and constructing a purpose-built campus. The strategy is to place available funding into programs, necessary tenant improvements, equipment, staffing, and launch reserves rather than tying it all up in a building purchase.
The preferred approach.

- Secure a suitable Las Vegas Valley property with an initial term and renewal options that justify the improvement investment.
- Negotiate tenant-improvement allowances, phased rent commencement, reasonable annual escalations, signage and naming rights, permitted uses, sublease or partner occupancy permissions, and renewal protections.
- Conduct architect, engineering, zoning, fire, ADA, insurance, and contractor diligence before signing an unconditional lease.
- Price the full cost of occupancy, including rent, common-area expenses, utilities, maintenance, security, and lifecycle replacement.
- Retain a future purchase or build-to-suit option after the program and revenue model is proven.

A lease saves initial acquisition capital, but the improvements may be substantial and may not be recoverable when the lease ends. Long-term economics, landlord consent, and restoration obligations are essential negotiating points.

12 • THE INITIAL FUNDING NEED

Founding Launch Capitalization

$5 MILLION+ | PRELIMINARY LAUNCH CAPITAL TARGET

This is a directional opening target established for initial conversations—not a validated project estimate. Building size, tenant improvements, sports surfaces and boards, audiovisual systems, fire and HVAC work, staffing, and lease terms will determine the actual requirement. The $5 million-plus initial price tag includes everything to get started: coin building lease, all upgrades and buildouts, supplies, equipment, etc.

Illustrative Uses of Funding	*Validation Required*
Lease deposits, design, surveys and permitting	Landlord proposal and professional due diligence
Construction / tenant improvements	Architect and contractor priced scope
Rink, courts, gym and recreation equipment	Vendor quotes and installation plans
Classrooms, studio, gaming and kitchen equipment	Equipment lists and vendor estimates
Security, access, IT and accessibility	System design, code and security review
Hiring, insurance, marketing and working capital	Cash-flow model and reserve policy

The final campaign goal should include a realistic opening cash reserve, fit-out contingency, and fundraising costs. No allocation or dollar amount beyond the broad preliminary target has been verified in this document.

Funding Principle.

Raise launch capital with a mix of founding commitments, sponsorship pre-sales, philanthropically motivated gifts, in-kind professional support, and appropriate financing only after the economics have been tested. Do not commit to construction solely against nonbinding sponsorship expressions of interest.



13 • ANNUAL PARTNERSHIP OPPORTUNITIES

Naming Rights: A Valuable Inventory

The uploaded sponsorship schedule proposes a campus-wide founding naming opportunity at $5+ million per year (10-year starting term), plus numerous facility naming positions. These are asking prices, not appraisals, contracted sales, or guaranteed annual revenue.

Illustrative asset	***Proposed Annual Revenue***
Building naming rights (i.e. Stadium & Arena style naming)	$3,500,000
Ball hockey rink	$250,000
250-seat auditorium	$250,000
Main lobby / welcome center	$150,000
Executive Boardroom	$100,000
Teaching kitchen & cafeteria	$200,000
Fitness / weight room	$150,000
Audio-video / podcast studio	$200,000
Wellness / mental health center	$100,000
Two large meeting rooms	$75,000 each
Two classrooms	$25,000 each
Two pickleball courts	$35,000 each

Additional inventory includes t***wo locker rooms, basketball court, e-sports, youth/family area, simulators, batting cages, walking trail, outdoor park, and dog park.*** Each naming arrangement should be **renewable, subject to approval, and clearly describe exclusivity, physical signage, media benefits,** and performance obligations. For a complete listing, see page 34.

14 • GAME-DAY VISIBILITY

The rink: a powerful sponsor platform

A ball hockey rink can create sponsor exposure at regular games, youth leagues, adult leagues, clinics, and tournaments. The rink naming partner receives the signature facility association; separate inventory can include approved inside-board advertisements, scoreboard branding, benches, and tournament presenting rights.

Potential rink asset	Source proposed price
Center-surface logo	$85,000 / year
Premium dasher board position	$15,000 / year
Standard dasher board position	$10,000 / year
Scoreboard sponsorship	$50,000 / year
Home and visitor benches	$15,000 / year each
Penalty box	$10,000 / year
Tournament presenting rights	$25,000+ / event

A ball hockey rink does not use a Zamboni, so the source schedule's Zamboni wrap opportunity has been intentionally excluded. Ice-style sponsorship examples must be adapted to the actual ball-hockey setting. Signage quantity, physical inventory, sightlines, impact resistance, and safety netting should be engineered and approved before sales.

Board rates are unvalidated asking suggestions; valuation should consider actual spectator volume, camera exposure, league schedules, sponsor categories, and local advertising alternatives

15 • EARNED-INCOME STREAMS

Real Revenue Beyond the Name on a Wall

Six Complementary Engines

- Multi-year founding rights: campus, rink, auditorium, studio, fitness, classroom, courts, kitchen, recreation, park and other named facilities.
- Rentals: auditorium/theater, meeting rooms, boardroom, classrooms, studio production, approved private events, and corporate workshops.
- Programs and tournaments: external corporate-supported leagues, clinics, sponsored competitions, and ticketed special events where permitted.
- Rink and media advertising: dasher boards, scoreboard, game streams, event programs, and ethical magazine advertising.
- Studio production: rental for visiting companies, recording sessions, podcast production, and editing services, subject to capacity and content standards.
- Commemorative giving: founding bricks and tribute opportunities as philanthropic contributions, not assumed recurring earned revenue.

Registered families should continue to receive mission-defined access at no charge; external commercial rentals can be scheduled around participant needs, safeguarded through access controls, and priced to cover incremental costs and generate an appropriate surplus.

16 • AVOID THE ANNUAL FUNDING TREADMILL

A Sustainable Operating Model

The long-term objective is to operate with recurring contracted support and earned revenue—not to depend on emergency fundraising every year. Grants may still fund pilot programs or expansion, but should not substitute for a viable underlying cost structure.

The Financial Dashboard Will Track

- Fixed occupancy and annual staffing costs; cost per participant visit and cost by major program.
- Executed annual sponsorship value, cash collected, expiration calendar, and renewal pipeline.
- Rental utilization, contribution margin by facility, program demand, and equipment replacement reserves.
- Liquidity and reserves sufficient to cover unexpected costs and low-revenue periods.
- Committed pre-opening funding versus opening and year-one cash obligations.

An earlier working operating budget was approximately $3.575 million for year one; it must be rebuilt for the smaller lease-first footprint rather than presented unchanged as a validated forecast. Until that work is finished, this document does not assert a break-even date or a guaranteed self-funding level.

Donor Confidence

Sponsors should see an independently reviewable budget, conservative base-case assumptions, monthly cash-flow projections, and annual impact reporting. Ambition attracts attention; operational discipline wins confidence.

17 • PARTNER RECOGNITION AND VALUE

Why Founding Partners Matter

Founding support builds more than a room or a sports court. It underwrites a destination for the households of those who serve. Partners gain an authentic, visible association with tangible access to education, recreation, and community.

Illustrative Recognition

- Prominent exterior or interior recognition consistent with the agreed naming rights and lease restrictions.
- Recognition at relevant programs, ribbon-cuttings, tournament events, and approved signage locations.
- Editorially appropriate acknowledgments and sponsor advertising opportunities through Veterans World Magazine, distinct from independent editorial content.
- Periodic impact reports showing participant visits, youth accomplishments, program outcomes, and supported activities.
- Recognition as a Founding Partner for a defined agreement period, with renewal rights where appropriate.

Veterans World Magazine has been presented as reaching approximately 1.4 million digital subscribers, across six continents and multiple countries.

Partner suitability, conflicts, naming approvals, and content independence will be governed by written standards. Paid sponsorship must not influence sensitive services or children's editorial selection.

18 • OPEN DOORS, NOT ASKING FOR A CHECK

The Celebrity and Influencer Invitation

"We are asking for your influence, relationships, and introductions."
Our first request to public figures is to become a strategic connector. We are not assuming the recipient will personally finance the project. Their credibility and relationships may help secure introductions to corporate executives, philanthropic leaders, venue partners, and organizations that believe in Veterans, First Responders, and families.

Ways To Help

- Introduce us to two or three potential founding corporate partners.
- Agree to a brief call with our leadership team to discuss strategic connections.
- Consider serving as a non-financial mission ambassador if the fit is right.
- Attend or share a founding briefing, where available, without a financial obligation.

Follow-up materials should be brief: this concise overview, one-page opportunity summary, a clear proposed introduction request, and optional renderings. The full financial diligence packet should be supplied after a prospect expresses substantive interest.

19 • MEASURED EXECUTION

Launch & Roadmap

Stage	Key milestone
1. Design and diligence	Prioritize services; test property fit; validate youth safety and space needs
2. Site and economics	Compare leases; obtain costed build-out options and operating budget
3. Partner commitments	Secure credible founding commitments and partner service agreements
4. Pre-opening	Permits, construction, hiring, insurance, volunteer screening, enrollment
5. Soft opening	Pilot classes, services and select recreation; measure demand
6. Full activation	Expand programs, leagues, events and sponsor inventory as feasible

Critical Decision Gates

- No binding real-estate commitment until permitted uses, safety conditions and feasible cost estimates are known.
- No public opening date announced until funding and construction schedules support one.
- No child-serving program starts without approved safeguarding, staffing and insurance.
- No recurring revenue presented as contracted unless signed and collectible.

A staged approach offers more credibility to partners than promising every amenity on day one

20 • ACCOUNTABILITY

Results that can be demonstrated

Proposed first-year scorecard

- Verified participants and households served, with privacy protection and repeat engagement measures.
- Youth class enrollments, completion rates, projects produced, and certificates awarded.
- Young Authors submissions, pieces accepted for publication, and certificates issued.
- Youth/adult recreational participation, accessible opportunities, tournaments and league retention.
- Claims referrals, workforce workshops, partner appointments and documented warm handoffs.
- Annual sponsor commitments, collections, renewal rates, facility rental hours and net contribution.

Targets should be set from site capacity, staffing plans, and baseline community research; no invented participant totals or publication promises belong in an investor- or sponsor-facing plan.

Evidence of organizational experience

Voice of the Veteran has reported two Day of Gratitude Event registration totals: 19,110 in 2024 and 40,487 in 2026, or 59,597 combined registrations. These are verified. registrations, The events demonstrate outreach and event-organizing experience; this does not alone establish future campus utilization.

21 • INVITATION TO FOUND THE CAMPUS
Our next conversation

The Veterans Supercenter Campus is designed to help the people who serve and the families who support them—through education, belonging, physical activity, practical assistance, and opportunity. The first campus is envisioned as a replicable model, but success begins with proving one well-managed location.

We Seek

- Introductions to founding corporate and philanthropic decision-makers.
- Qualified sponsors for major named spaces and youth-development programs.
- Potential property partners offering realistic lease terms and build-out participation.
- Experienced teachers, program partners, recreation operators, and trusted mission-aligned collaborators.

Help Us Build the First Campus—and the Model for What Comes Next.

Founding proposals and full budgets will be provided through direct discussions as site and cost diligence advances. All preliminary terms and projections in this document are subject to negotiation, board approval, and appropriate legal review.

VOICE OF THE VETERAN

RESULTS DON'T LIE.

THE VETERANS SUPERCENTER CAMPUS

A One-Stop Campus for Our Nation's Heroes and Their Families

The Veterans Supercenter Campus is being created to bring real help, real hope, and real opportunity under one roof for Veterans, Active-Duty Military, National Guard, Reservists, First Responders, and their immediate families.

VETERANS
FAMILIES
COMMUNITIES
STRONGER
TOGETHER

SERVICE
PEOPLE
PURPOSE
STRONGER
TOMORROWS

SAME
SERVICE.
A BRIGHTER
TOMORROW.

WHAT THE CAMPUS WILL CONTAIN

SERVICES. OPPORTUNITY. COMMUNITY. ALL UNDER ONE ROOF.

VA Disability Claims Assistance
Expert support to help navigate the claims process.

Mental Health & Wellness Resources
Access to counseling, peer support and holistic wellness programs.

Employment, Workforce & Skills Training
Career development, resume support and job placement resources.

AI, Technology & Cybersecurity Education
Training for in-demand careers in a changing world.

Veteran Entrepreneurship & Business Resources
Mentorship, resources and support to help Veterans build businesses.

Government & Community Partners
On-site access to federal, state and local resources and support.

Fitness, Recreation & Adaptive Activities
Programs for all abilities to support health, healing and connection.

Family, Youth & Child Programs
Resources and activities for spouses, children and families.

Teaching Kitchen & Nutrition Programs
Hands-on training for healthy living and career skills.

Classrooms, Meeting & Training Facilities
Space for education, workshops, conferences and community events.

Media, Podcast & Video Production Studios
A platform for Veterans to share their stories and create opportunities.

Programs for Veterans, Military Members & First Responders
Tailored support for those who serve and protect our communities.

Indoor Walking Track, Fitness Area & Recreation Space
Safe, modern facilities for movement, recovery and connection.

Ball Hockey / Basketball / Pickleball / Training Areas
Indoor sports and training for wellness, teamwork and camaraderie.

MORE THAN SERVICES.
A STRONGER TOMORROW.

WHY IT IS SO NEEDED

REAL CHALLENGES. REAL SOLUTIONS. A BRIGHTER TOMORROW.

Too many Veterans and families are forced to navigate disconnected systems alone.

Real support should be available in one place—not spread across dozens of agencies.

Mental health, benefits, employment, wellness, and family support must work together.

Our heroes deserve a place that builds community, purpose, dignity, and hope.

The campus is designed to turn referrals into real help.

It can become a model for communities across America.

"DON'T JUST REFER SOMEONE SOMEWHERE ELSE. HELP THEM HERE."

WHY FOUNDING PARTNERS MATTER

Founding partners will help create a first-of-its-kind campus that can change lives for generations—right here in Southern Nevada and as a model for the nation.

REAL PEOPLE.
REAL IMPACT.
A BRIGHTER
TOMORROW.

SOUTHERN NEVADA
A STRONGER COMMUNITY
FOR THOSE WHO SERVED

VOICE OF THE VETERAN

Serving those who served us.

VETERANS TODAY.
STRONGER TOMORROWS.
TOGETHER.

23 • CONCEPT CAMPAIGN
Founding Supporters and Legacy Bricks



VISUAL GALLERY • RENDERING

Rendering 01 | Campus Exterior / Entrance



Rendering illustrates the proposed design only. Final scope and configuration depend on leased-site suitability, budget, and permits.

VISUAL GALLERY • RENDERING

Rendering 02 | Welcome lobby / check-in



Rendering illustrates the proposed design only. Final scope and configuration depend on leased-site suitability, budget, and permits.

VISUAL GALLERY • INSERT SUPPLIED RENDERING
Rendering 03 | Ball Hockey Rink / Bleachers



Rendering illustrates the proposed design only. Final scope and configuration depend on leased-site suitability, budget, and permits.

VISUAL GALLERY • RENDERING
Rendering 04 | Auditorium / Theater



Rendering illustrates the proposed design only. Final scope and configuration depend on leased-site suitability, budget, and permits.

VISUAL GALLERY • RENDERING
Rendering 05 | Youth Classroom / Daycare One



Rendering illustrates the proposed design only. Final scope and configuration depend on leased-site suitability, budget, and permits.

VISUAL GALLERY • RENDERING
Rendering 06 | Technology Classroom



Rendering illustrates the proposed design only. Final scope and configuration depend on leased-site suitability, budget, and permits.

VISUAL GALLERY • RENDERING
Rendering 07 | Classroom Two



Rendering illustrates the proposed design only. Final scope and configuration depend on leased-site suitability, budget, and permits.

VISUAL GALLERY • RENDERING

Rendering 08 | Podcast and Production Studio



Rendering illustrates the proposed design only. Final scope and configuration depend on leased-site suitability, budget, and permits. We have the studio professionals on our team that put this concept together.

VISUAL GALLERY • RENDERING
Rendering 09 | E-sports / Gaming Room



Rendering illustrates the proposed design only. Final scope and configuration depend on leased-site suitability, budget, and permits. We have the gaming professionals on our team that put this concept together.

VISUAL GALLERY • RENDERING
Rendering 10 | Fitness and Indoor Recreation



Rendering illustrates the proposed design only. Final scope and configuration depend on leased-site suitability, budget, and permits.

24 • YEARLY REVENUE SPONSORSHIPS

Yearly Sponships Revenue Within the SuperCenter Campus

Veteran Supercenter Campus Yearly Revenue Areas / Rooms

Namaing Rights to Building (Starting Price – 10 year contract) Name on Campus Entrance and marketing materials. SuperCenter Campus to be known as "Sponsor Name Veterans SuperCenter Campus"

Building Naming Rights as aSponsor

Sponsor Name Veterans SuperCenter Campus: $3,500,000 (Per Year on a 10 Year Contract)

Individual Naming Rights as Sponsors to Specific Rooms and Areas

Hockey / Ball-Hockey Rink	$250,000/year	(Starting Price – 3-5 year contract minimum)
250-Seat Auditorium	$250,000/year	(Starting Price – 3-5 year contract minimum)
Main Lobby / Welcome Center	$150,000/year	(Starting Price – 3-5 year contract minimum)
Executive Boardroom	$100,000/year	(Starting Price – 2-3 year contract minimum)
Large Meeting Room #1	$75,000/year	Annually, minimum 2 to 3 year contract
Large Meeting Room #2	$75,000/year	Annually, minimum 2 to 3 year contract
Industrial Teaching Kitchen & Cafeteria	$200,000/year	
Fitness / Weight Room	$150,000/year	
Audio-Video / Podcast Studio	$200,000/year	
Wellness / Mental Health Center	$100,000/year	
Male Locker Room	$50,000/year	
Female Locker Room	$50,000/year	
Classroom - (each room 3 total)	$25,000/year	($75,000 for all 3)
Classroom- (each-3 total)	$50,000/year	($150,000 for all 3)
Pickleball Court - (each 2 total)	$35,000/year	($70,000 for 2)
Half-Court Basketball Court	$50,000/year	
E-Sports Room / Gaming Room	$100,000/year	
Children's / Family Area	$50,000/year	
Golf Simulator Room (each-3 total)	$25,000/year	($75,000 for all 3)
Batting Cage Area (each-3 total)	$50,000/year	($150,000 for all 3)
Indoor Walking Trail	$50,000/year	
Outdoor Veteran Park	$75,000/year	
Dog Park / Service Dog Area	$50,000/year	
Outdoor Health & Wellness Area	$100,000/year	

Potential Contracted Yearly Revenue: $6,065,000

This revenue alone will substantiate funding yearly operations and does not include grants or other revenue from events and event sponsors, merchandise sales, gifts in kind, and any other donations.

Financial Sustainability: A One-Time Investment for Long-Term Success
A Sustainable Future Built on Corporate Sponsorships

The Veteran Supercenter Campus has been designed with one fundamental objective: to establish a financially sustainable, community-focused facility that does not depend on continuous grants, charitable contributions, or government funding to maintain its daily operations.

Our financial model identifies approximately $6,050,000 in potential annual revenue through corporate sponsorships and naming rights associated with the individual rooms, recreational facilities, educational centers, specialized programs, and other designated areas throughout the Supercenter Campus.

These recurring sponsorship opportunities represent the foundation of our long-term financial sustainability strategy.

Initial Funding: The Investment That Makes Everything Possible

Our immediate financial priority is securing the initial capital necessary to:

- Acquire a suitable facility through a commercial lease.
- Complete renovations, construction, and facility improvements.
- Purchase and install essential equipment, furnishings, technology, and recreational infrastructure.
- Establish the operational systems, staffing, security, and accessibility requirements necessary to open the Campus.
- Provide sufficient startup working capital to support operations during the initial sponsorship development and occupancy period.

Once the facility is operational and sponsorship agreements are secured, the Supercenter is designed to transition from startup funding to a recurring-revenue operating model.

$6.05 Million in Annual Sponsorship Revenue Potential

The Campus sponsorship model projects the following financial opportunity:

Revenue Category	**Annual Potential**
Facility, room, and designated-area corporate sponsorships and naming rights	**$6,050,000**
Foundation and government grants	Additional revenue
Individual and corporate donations	Additional revenue
Gifts in kind and donated services	Additional operating support
Merchandise sales and special events	Additional revenue
Other charitable contributions and partnerships	Additional revenue
Total identified annual sponsorship potential:	**$6,050,000.**

Long-Term Financial Independence

Unlike traditional nonprofit models that must continually seek grants and donations simply to maintain essential services, the Veteran Supercenter Campus is structured to generate recurring revenue from corporate sponsorship partnerships.

With an established sponsorship base, the Campus can support:

- Employee salaries, benefits, and administrative operations.
- Facility lease payments, utilities, insurance, and maintenance.
- Security, technology, equipment, and operational support.
- Educational, recreational, wellness, and family-oriented programming.
- Responsible financial reserves and future expansion.

Grants, charitable contributions, merchandise revenue, and gifts in kind would provide additional financial resources rather than serving as the sole foundation of everyday operations.

From Initial Investment to Financial Independence

Our objective is straightforward: Secure the initial funding, establish the Campus, activate our corporate sponsorship program, and build a financially independent institution capable of serving generations of American heroes.

The projected $6.05 million annual sponsorship opportunity demonstrates the potential for the Veteran Supercenter Campus to become much more than another nonprofit facility dependent on annual fundraising campaigns.

It represents an opportunity to develop a lasting, professionally managed, financially responsible institution that combines charitable service with a sustainable operating model.

Actual financial sustainability will depend on obtaining enforceable multiyear sponsorship commitments, collecting pledged revenue, controlling expenses, and maintaining adequate reserves. The identified sponsorship inventory represents revenue potential rather than funding already committed.

We are not simply asking donors to fund another year of operations. We are inviting founding partners to help establish an institution designed to sustain itself for years to come.

One initial investment. A recurring revenue model. A lasting commitment to those who have served.

Annual sponsorship potential
$6.05M
Projected annual operating budget
$3.575M
Potential annual surplus
$2.475M
Sponsorship target to cover budget
59.1%

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: MAY 28 2020

VOICE OF THE VET
C/O ANDRE HAYNES
7473 W LAKE MEAD BLVD SUITE 108
LAS VEGAS, NV 89128-0000

Employer Identification Number:
84-4598759
DLN:
26053541004080
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
March 3, 2020
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 947

SECRETARY OF STATE

STATE OF NEVADA

CERTIFICATE OF EXISTENCE WITH STATUS IN GOOD STANDING

I, FRANCISCO V. AGUILAR, the duly qualified and elected Nevada Secretary of State, do hereby certify that I am, by the laws of said State, the custodian of the records relating to filings by corporations, non-profit corporations, corporations sole, limited-liability companies, limited partnerships, limited-liability partnerships and business trusts pursuant to Title 7 of the Nevada Revised Statutes which are either presently in a status of good standing or were in good standing for a time period subsequent of 1976 and am the proper officer to execute this certificate.

I further certify that the records of the Nevada Secretary of State, at the date of this certificate, evidence, **VOICE OF THE VET** , as a DOMESTIC NONPROFIT CORPORATION (82) duly organized or formed and existing, or duly qualified or registered, as applicable, under and by virtue of the laws of the State of Nevada since 03/03/2020, and is in good standing in this state.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of State, at my office on 02/10/2024.

FRANCISCO V. AGUILAR
Secretary of State

Certificate Number: B202402104343354
You may verify this certificate online at http://www.nvsos.gov

FRANCISCO V. AGUILAR
Secretary of State
401 North Carson Street
Carson City, Nevada 89701-4201
(775) 684-5708
Website: www.nvsos.gov
www.nvsilverflume.gov

Annual or Amended List and State Business License Application

☑ ANNUAL ☐ AMENDED (check one)

List of Officers, Managers, Members, General Partners, Managing Partners, Trustees or Subscribers:

VOICE OF THE VET	NV20201731266
NAME OF ENTITY	Entity or Nevada Business Identification Number (NVID)

TYPE OR PRINT ONLY - USE DARK INK ONLY - DO NOT HIGHLIGHT

IMPORTANT: *Read instructions before completing and returning this form.*

Please indicate the entity type (check only one):

☐ Corporation
- ☐ This corporation is publicly traded, the Central Index Key number is:

☑ Nonprofit Corporation (see nonprofit sections below)

☐ Limited-Liability Company

☐ Limited Partnership

☐ Limited-Liability Partnership

☐ Limited-Liability Limited Partnership

☐ Business Trust

☐ Corporation Sole

Filed in the Office of	Business Number
FVAguilar	**E5204832020-4**
Secretary of State	Filing Number
State Of Nevada	**20243860520**
	Filed On
	02/28/2024 10:36:57 AM
	Number of Pages
	2

Additional Officers, Managers, Members, General Partners, Managing Partners, Trustees or Subscribers, may be listed on a supplemental page.

CHECK ONLY IF APPLICABLE

Pursuant to NRS Chapter 76, this entity is exempt from the business license fee.

☐ 001 - Governmental Entity

☐ 006 - NRS 680B.020 Insurance Co, provide license or certificate of authority number

For nonprofit entities formed under NRS chapter 80: entities without 501(c) nonprofit designation are required to maintain a state business license, the fee is $200.00. Those claiming an exemption under 501(c) designation must indicate by checking box below.

☐ Pursuant to NRS Chapter 76, this entity is a 501(c) nonprofit entity and is exempt from the business license fee. Exemption Code 002

For nonprofit entities formed under NRS Chapter 81: entities which are Unit-owners' association or Religious, Charitable, fraternal or other organization that qualifies as a tax-exempt organization pursuant to 26 U.S.C $ 501(c) are excluded from the requirement to obtain a state business license. Please indicate below if this entity falls under one of these categories by marking the appropriate box. If the entity does not fall under either of these categories please submit $200.00 for the state business license.

☐ Unit-owners' Association ☐ Religious, charitable, fraternal or other organization that qualifies as a tax-exempt organization pursuant to 26 U.S.C. $501(c)

For nonprofit entities formed under NRS Chapter 82 and 80:Charitable Solicitation Information - check applicable box

Does the Organization intend to solicit charitable or tax deductible contributions?

☐ No - no additional form is required

☑ Yes - the "Charitable Solicitation Registration Statement" is required.

☐ The Organization claims exemption pursuant to NRS 82A 210 - the "Exemption From Charitable Solicitation Registration Statement" is required

****Failure to include the required statement form will result in rejection of the filing and could result in late fees.****

VOICE OF THE VETERAN
SERVE ★ SUPPORT ★ EMPOWER

OUR TRACK RECORD SPEAKS FOR ITSELF

★ ★ ★

Proven Results. Limited Resources. Unlimited Potential.



Voice of the Veteran, a Nevada-based 501(c)(3) nonprofit organization founded by U.S. Air Force Veteran Bob Maxwell, has demonstrated what leadership, volunteerism, and community partnerships can accomplish without substantial ongoing operating funding.

Serving Veterans, Active-Duty Military, National Guard, Reservists, Law Enforcement, Firefighters, First Responders, and their Families.

PEOPLE
PURPOSE
PARTNERSHIPS
LASTING IMPACT

OUR ACCOMPLISHMENTS

REAL PEOPLE. REAL RESULTS. A STRONGER TOMORROW.

75,000+
Individuals Served

Through Veteran outreach, community events, advocacy, resource assistance, and support programs.



$100 Million+
in Disability Compensation

Helped Veterans secure more than $100 million in lifetime VA disability compensation.



15,000+
VA Disability Claims Assisted

Helping eligible Veterans navigate the disability benefits process and obtain benefits they have earned.



Day of Gratitude 2024 – Allegiant Stadium

19,110 registered participants • 80+ booths • approximately $4 million in donated gifts and merchandise.



Day of Gratitude 2026 – Allegiant Stadium

40,487 registered participants • approximately 100 booths • honored 15 World War II Veterans.



59,597
Combined Event Registrations

Across two major Las Vegas community outreach events.



Veterans World Magazine – International Reach

Approximately 1.4 million digital subscribers across 34 countries.



Community Partnerships

Businesses, nonprofits, Veteran organizations, community leaders, and volunteers working together.



Imagine What We Can Accomplish With Your Support

These accomplishments were achieved through donated resources, volunteer support, community relationships, and extraordinary personal commitment. With founding donors and a permanent Veteran Supercenter Campus, we can expand education, youth development, recreation, fitness, family programming, career resources, and Veteran asistance under one roof.



★ **The Veteran Supercenter Campus is not simply an idea. It is the next chapter of a mission already delivering measurable results.**



Bob Maxwell
Founder, Voice of the Veteran
Founder & Publisher, Veterans World Magazine
Founder & Visionary, Veteran Supercenter Campus
United States Air Force Veteran

Email: Bob@VeteransWorldMagazine.com
Telephone: (702) 955-7005
Website: voiceoftheveteran.org

"Veterans continue to serve long after they leave the uniform. Our responsibility is to serve them.

★ ★ RESULTS DON'T LIE. THE BEST IS YET TO COME. ★ ★ ★

VOICE OF THE VETERAN

★ ★ ★

RESULTS DON'T LIE.

THE VETERANS SUPERCENTER CAMPUS

★

A One-Stop Campus for Our Nation's Heroes and Their Families

VETERANS
FAMILIES
COMMUNITIES
STRONGER
TOGETHER

SERVICE
PEOPLE
PURPOSE
STRONGER
TOMORROWS

SAME
SERVICE.
A BRIGHTER
TOMORROW.

The Veterans Supercenter Campus is being created to bring real help, real hope, and real opportunity under one roof for Veterans, Active-Duty Military, National Guard, Reservists, First Responders, and their immediate families.

★ WHAT THE CAMPUS WILL CONTAIN ★

SERVICES. OPPORTUNITY. COMMUNITY. ALL UNDER ONE ROOF.

VA Disability Claims Assistance
Expert support to help navigate the claims process.

Mental Health & Wellness Resources
Access to counseling, peer support and holistic wellness programs.

Employment, Workforce & Skills Training
Career development, resume support and job placement resources.

AI, Technology & Cybersecurity Education
Training for in-demand careers in a changing world.

Veteran Entrepreneurship & Business Resources
Mentorship, resources and support to help Veterans build businesses.

Government & Community Partners
On-site access to federal, state and local resources and support.

Fitness, Recreation & Adaptive Activities
Programs for all abilities to support health, healing and connection.

Family, Youth & Child Programs
Resources and activities for spouses, children and families.

Teaching Kitchen & Nutrition Programs
Hands-on training for healthy living and career skills.

Classrooms, Meeting & Training Facilities
Space for education, workshops, conferences and community events.

Media, Podcast & Video Production Studios
A platform for Veterans to share their stories and create opportunities.

Programs for Veterans, Military Members & First Responders
Tailored support for those who serve and protect our communities.

Indoor Walking Track, Fitness Area & Recreation Space
Safe, modern facilities for movement, recovery and connection.

Ball Hockey / Basketball / Pickleball / Training Areas
Indoor sports and training for wellness, teamwork and camaraderie.

MORE THAN SERVICES.
A STRONGER TOMORROW.

★ WHY IT IS SO NEEDED ★

REAL CHALLENGES. REAL SOLUTIONS. A BRIGHTER TOMORROW.

Too many Veterans and families are forced to navigate disconnected systems alone.

Real support should be available in one place—not spread across dozens of agencies.

Mental health, benefits, employment, wellness, and family support must work together.

Our heroes deserve a place that builds community, purpose, dignity, and hope.

The campus is designed to turn referrals into real help.

It can become a model for communities across America.

★ "DON'T JUST REFER SOMEONE SOMEWHERE ELSE. HELP THEM HERE." ★

WHY FOUNDING PARTNERS MATTER

Founding partners will help create a first-of-its-kind campus that can change lives for generations—right here in Southern Nevada and as a model for the nation.

REAL PEOPLE.
REAL IMPACT.
A BRIGHTER
TOMORROW.

SOUTHERN NEVADA
A STRONGER COMMUNITY
FOR THOSE WHO SERVED

VOICE OF THE VETERAN

★ ★ ★

Serving those who served us.

VETERANS TODAY.
STRONGER TOMORROWS.
TOGETHER.